

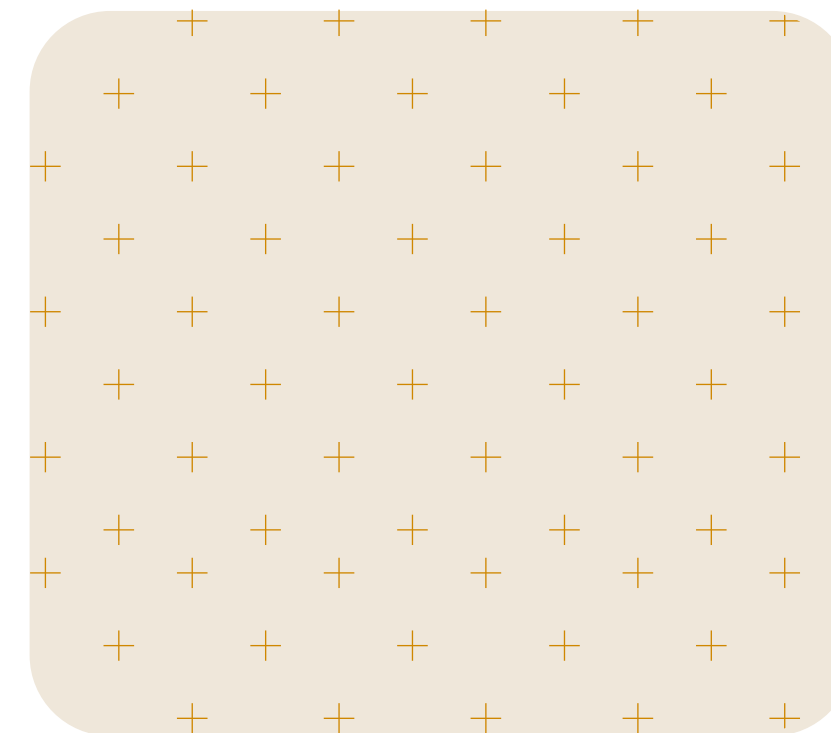
SOL *by* SARA

**Brand  
Identity**

# SOL *by* SARA

The **Soul by Sara** logo is designed with a clean, minimal aesthetic that reflects authenticity and elegance. Its refined typography balances modern simplicity with warmth, symbolizing harmony and inner strength. More than a mark, it stands as a timeless representation of Sara's soulful philosophy — inspiring connection and authentic beauty.











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## Type Face

### Goudy Old Style

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

### Fargo Regular

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk  
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv  
Ww Xx Yy Zz*



Colour Palatte

	#efe7da	
	#856654	
	#d0bdac	
	#22110A	